

Why IMS Online Web Services?

Because advertisers like YOU WANT more cost effective & faster turnaround times with branded feature-rich promotional web site options that drive clicks.

[Click here for details](#)



IMS's Web Sites are **Unique**.

Simple and Easy to Use **Back End Functionality!**

ONLINE MICROSITES

Helping clients establish creative, branded and feature-rich web sites and promotional campaigns that drive clicks and track results.

[View Examples](#) ❖

IMS Online Development Benefits:

- **Standard Microsites Start at \$2,500***
- Creative & Branded Web Sites
- Microsites with video playback capabilities
- Customizable Service Options
- Online Tracking Tools
- Online Lead-Capture Technology
- Online Software and Hosting
- Production & Maintenance Services
- Excellent Service / Account Team
- Fast Turnaround Times / 5 - 10 Days
- IMS is a name you can trust

* Monthly hosting, custom development and creative requests, fulfillment and production services extra.

For a **FREE** consultation & quote, call toll free **1 877-467-8721, extension 701** or email: online@ims.ca

On behalf of our media clients, we've created promotional sites for the following companies:



IMS's unique online integrated software is maintained by a full-scale internal team of project managers, graphic designers, and I.T. professionals. We conceive, develop and deploy a wide range of cost-effective web development and eMarketing solutions, all supported by a robust back-end response tracking system.

IMS collaborates with you and your team to build small, creative and results driven promotional sites. Our clients and their sites are diverse and enhance an audiences brand experience - they can capture marketing information, offer product samples, enhance brand awareness, produce highly targeted sales inquiries and leads, or deliver an audience to a limited promotional offer.