



Why IMS Online Web Services?

For faster, cost-effective, branded online solutions that drive revenue and results!

[Click here for details](#)

IMS's Web Sites are **Unique.**

Simple and Easy to Use **Back End Functionality!**

ONLINE DIRECTORIES & MEDIA KITS

Helping clients establish creative, branded and feature-rich web sites and promotional campaigns that drive clicks and track results.

View Examples:

❖ [Online Directories](#) ❖ [Online Media Kits](#)

IMS Online Development Benefits:

- Creative & Branded Web Sites
- Microsites with video playback capabilities
- Customizable Service Options
- Online Tracking Tools
- Online Lead-Capture Technology
- Online Software and Hosting
- Production & Maintenance Services
- Excellent Service / Account Team
- Fast Turnaround Times / 5 - 10 Days
- IMS is a name you can trust

Monthly hosting, custom development and creative requests, fulfillment and production services extra.

For a **FREE** consultation & quote, call toll free **1 877-467-8721, extension 701** or email: online@ims.ca

On behalf of our media clients, we've created online sites and promotional programs for the following companies:

HEARST corporation



hanley wood



TIME INC.

Outside

IMS's unique online integrated software is maintained by a full-scale internal team of project managers, graphic designers, and I.T. professionals. We conceive, develop and deploy a wide range of cost-effective web development and eMarketing solutions, all supported by a robust back-end response tracking system.

IMS collaborates with you and your team to build small, creative and results driven online directories, media kits and promotional sites. Our clients and their sites are diverse and enhance an audiences brand experience - they can capture marketing information, offer product samples, enhance brand awareness, produce highly targeted sales inquiries and leads, or deliver an audience to a limited promotional offer.